Partnership working

Positive	Less Positive
Positive partnerships / working links in most areas.	However, there is an in-consistency across Wales. Some partnerships
	stronger than others. Healthy Schools Coordinators not invited to Designed
	to Smile Steering Groups in every area.
A Designed to Smile representative attends or will be attending Healthy Pre	Designed to Smile Coordinators do not sit on Healthy Schools Steering
School Steering groups meetings in most areas.	Groups in all areas.
Regular Informal contact by phone / email / meetings in some areas –	Some areas are not kept up to date of which settings / schools are engaged
reporting back on participating schools, pre-schools, etc.	in the Designed to Smile scheme and how they were recruited.
Designed to Smile team trained to carry out Healthy Schools accreditations in	Designed to Smile not always available to conduct accreditations due to
some areas.	their own constraints / time lapse between accreditations means some of
	the Designed to Smile team do not have the opportunity to carry out the
	accreditations
Participation in Designed to Smile part of the inclusion criteria for Healthy Pre	If pre-schools decide not to participate in Designed to Smile it may exclude
School Scheme in some areas (subject to being a targeted setting).	them from going for the Healthy Pre school award
Participation in Designed to Smile will be essential for schools working towards	If schools decide not to participate in Designed to Smile it may exclude them
the Healthy Schools National Quality Award (if invited to be engaged).	from going for the National Quality Award for Healthy Schools.
In some areas closer links with public health have enabled dental health	Not evident in every area.
educators to be more aware of wider public heath issues.	
Established and respected contact with schools through the Healthy Schools	However, in areas where strong partnerships do not exist good
scheme has provided the Designed to Smile team with a stronger vehicle to	opportunities have been missed for joined up working.
deliver health messages.	
Reducing the burden on schools / pre-school settings – by working with	Greater joint working needed.
Designed to Smile the school can achieve accreditation for Pre School and	

healthy school criteria.	
Working with healthy schools and pre schools ensures a whole population approach which research shows to be effective in reducing health and oral health inequalities.	Potential for more joined up approach.
Joint working can enable an established link and pathway to specialist advice and referrals.	

Identification of / Sharing Resources and Training

Positive	Less Positive
Designed to Smile Resources support the Healthy Schools National Quality	
Award - Toothbrush buses/"Health Matters Brush your Teeth"	
Input into teacher training regarding healthy schools, oral health and nutrition.	This does not take place in all areas.
In some areas - more effective oral health education delivery – not working in	This does not take place in all areas.
isolation now but linking with dietetic teams, public health and education.	
Potential for increased cost effectiveness for the development of resources	
with reduced duplication of resources.	
Increased funding for joint training covering common risk factors such as	
hygiene and diet for professionals.	

Working with Schools

Positives
ost schools participating value the programme – this is usually evident after a
and has been involved in the programme for some time and when they

Mo understand how it works.

Less Positive

Negative attitude of some Head teachers / Senior Management Teams / teachers.

Some schools that were negative prior to starting the project have now	Some schools find the programme time consuming. Find it difficult to fit it
embraced the daily brushing routines.	into the school day. Conflicts with curriculum.
Most parents are pleased with the programme.	Some parents object to children having their teeth brushed in school and
	losing valuable curriculum time.
Some schools have embraced the project and year groups from nursery to year	Although the programme is flexible to a schools needs, should it be
6 are brushing daily – Designed to Smile flexible to needs of the school.	consistent in every school for it to be effective?
	Concerns of cross infection by some staff and parents.
	Prevailing mixed health messages i.e. Fruit only tuck with natural sugar content and acid erosion. Dried fruit.
	Lack of understanding of spitting /swallowing in the tooth brushing process
	Waste management of tissues conflicting with eco schools.
	Parental consent is problematic.
	Targeting 'groups' conflicts with the whole school ethos of healthy schools.

Considerations

Considerations

Need to develop a consistent approach across Wales. Healthy Schools Coordinators, Healthy Pre-School Coordinators to sit on Designed to Smile Steering Groups and vice versa in every county. Oral health forms a part of the healthy schools and healthy pre schools scheme along side a range of other health themes. Consistent approach of reporting progress of schools / pre-school settings in Designed to Smile to Healthy Schools Coordinators and vice versa. Is there consistency in the delivery of the Designed to Smile programme across Wales? Would it be useful to have all Wales guidance with strict criteria and evidence based education for delivery in schools? Would it be useful to have an all Wales Network similar to healthy schools to enable networking, consistency and training? Would Designed to Smile be given more importance by education if oral health was in the curriculum?

Sometimes seen as a fluoride application programme and would water fluoridation be more effective?

Designed to Smile website to be linked with other agencies especially healthy schools.

Sustainability of Designed to Smile in the future?